

# **Exposing the Darkside of Leadership with the LIGHT**

David K. Brown  
Leader

# A Few Good Men



**You Can't Handle the Truth!**

Son, we live in a world that has walls, and those walls have to be guarded by men with guns. Who's gonna do it? You Zook? You, Lt. Weinburg? I have a greater responsibility than you could possibly fathom. You weep for Santiago, and you curse the marines. You have that luxury. You have the luxury of not knowing what I know. That Santiago's death, while tragic, probably saved lives. ... You don't want the truth because deep down in places you don't talk about at parties, you want me on that wall, you need me on that wall. We use words like honor, code, loyalty. We use these words as the backbone of a life spent defending something. You use them as a punchline. I have neither the time nor the inclination to explain myself to a man who rises and sleeps under the blanket of the very freedom that I provide, and then questions the manner in which I provide it. I would rather you just said thank you, and went on your way....

# Agenda

- Dichotomy of leadership
- Must all be dark?
- Discerning LIGHT from DARK: A LIGHT model
- Path to the Darkside- Factors of Dark Leader Development
- Shining the LIGHT on Col Jessup
- Staying in the LIGHT: “READY” to Lead

# Dichotomy of Leadership

- Leaders have been among the best people of the ages.
- Some Leaders have also brought us the worst situations.

How can we know who is or may become a  
**“Dark” Leader?**

# Must all be “Dark”?

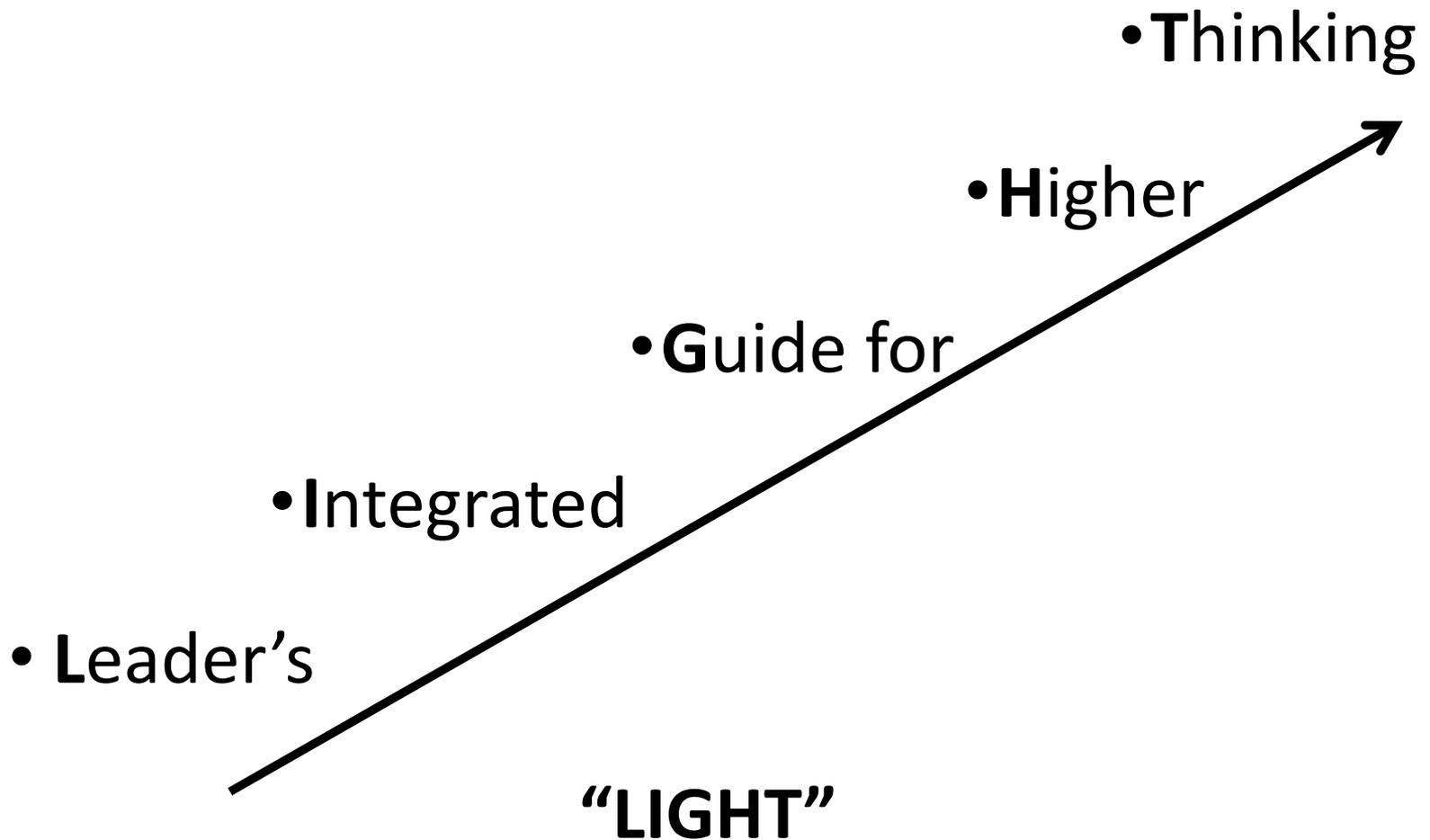
- It Depends
- What is the nature of “humankind”?
- It is not all “kind”!
- How can we know? Ask and Analyze\*

\* Defense Threat Reduction Agency uses “Trust but Verify”

# Dimensions of Leadership

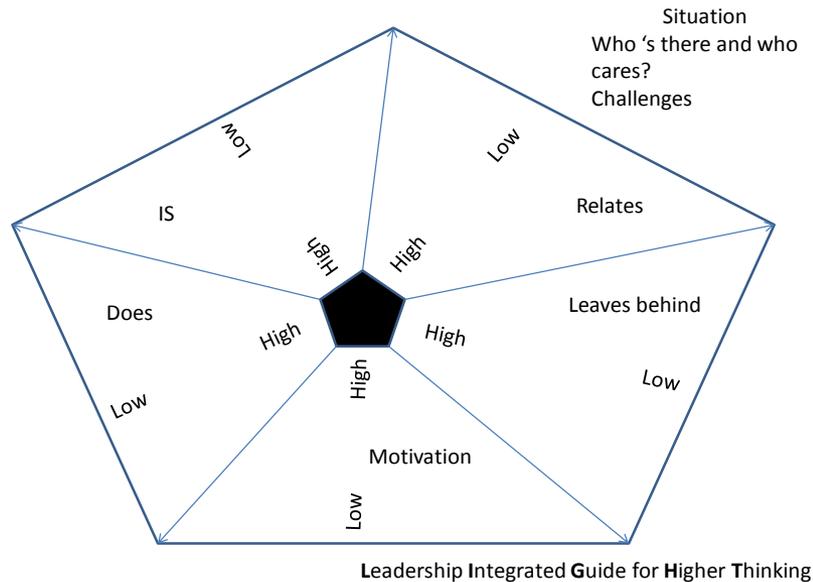
- Traits- Drake (1985), Kirkpatrick & Locke (1991), Zaccaro (2007)
- Actions- Barling, Christie & Turner (2008), Bennis (2004)
- Relationships- Popper (2004), Bass & Avolio (1990), Clements & Washbush (1999), Blanchard, K., & Hersey, P. (1986)
- Drivers- Bass & Steidlmeier (1999), Higgs (2009)
- Results- Conger (2004), Howell & Avolio (1992), Barling & Turner (2008)

# Discerning LIGHT from DARK: A LIGHT model



# LIGHT as a Life “Filter”

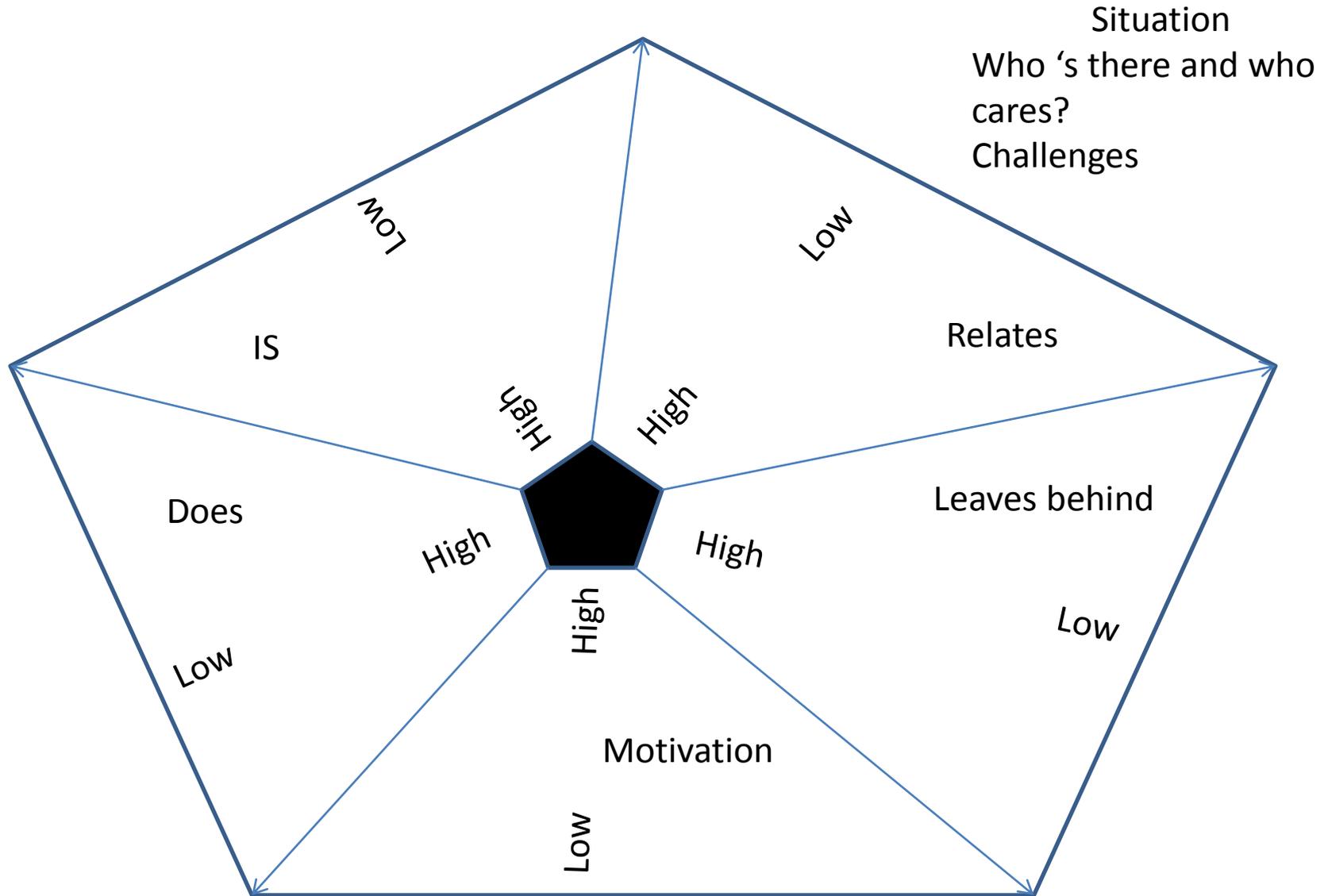
## Light\* Analysis Leadership Model



## The Questions

- Who the leader is
- What the leader does
- How the leader relates/communicates
- What are the leader's motives/ drivers?
- What does the leader leave behind?

# Light\* Analysis Leadership Model



**\*Leader's Integrated Guide for Higher Thinking**

# A “Filter” for Leadership Assessment

## Col Nathan R. Jessup, USMC



Strength of LIGHT getting through depends on answers to five dimensional questions:

1. Who the leader is
2. What the leader does
3. How the leader relates
4. What drives the leader
5. What the leader leaves behind

**Transparent and Authentic**

# The Darkside Path - Questions

- What role does the environment or situation or “conditions” play?
- Is Dark Leadership INNATE or INCULCATED?
  - (Did the “Devil *really* make you do it?”)
- What are the LIGHT blockers?
- How can one avoid falling into the grip of the DARK side?

# Factors -“Conditions”- in Leader Development: Additive for LIGHT or Deterring for the Dark?

## Internal

- Family History
- Childhood and Memories
- Early Decisions
- Early Models of LIGHT
- Early concepts of Service vs Self

## External

- Community and Culture
- Business
- Government
- Peer Influence
- Friends and Neighbors

## Experiences

- Role Models
- LIGHT
- Dark
- Opportunities- gained
- Opportunities- lost
- Key Defining Moments

# Dark Side Shapers

## External

1- Dark Experiences

2- Dark Lies

3- Dark Mentors

4- Dark Acceptance- Early Decisions

5- Dark Deals

## Internal

- Family History

- Childhood and Memories

- Early Decisions

- Early Models of LIGHT

- Early concepts of Service vs Self

## Light Traps

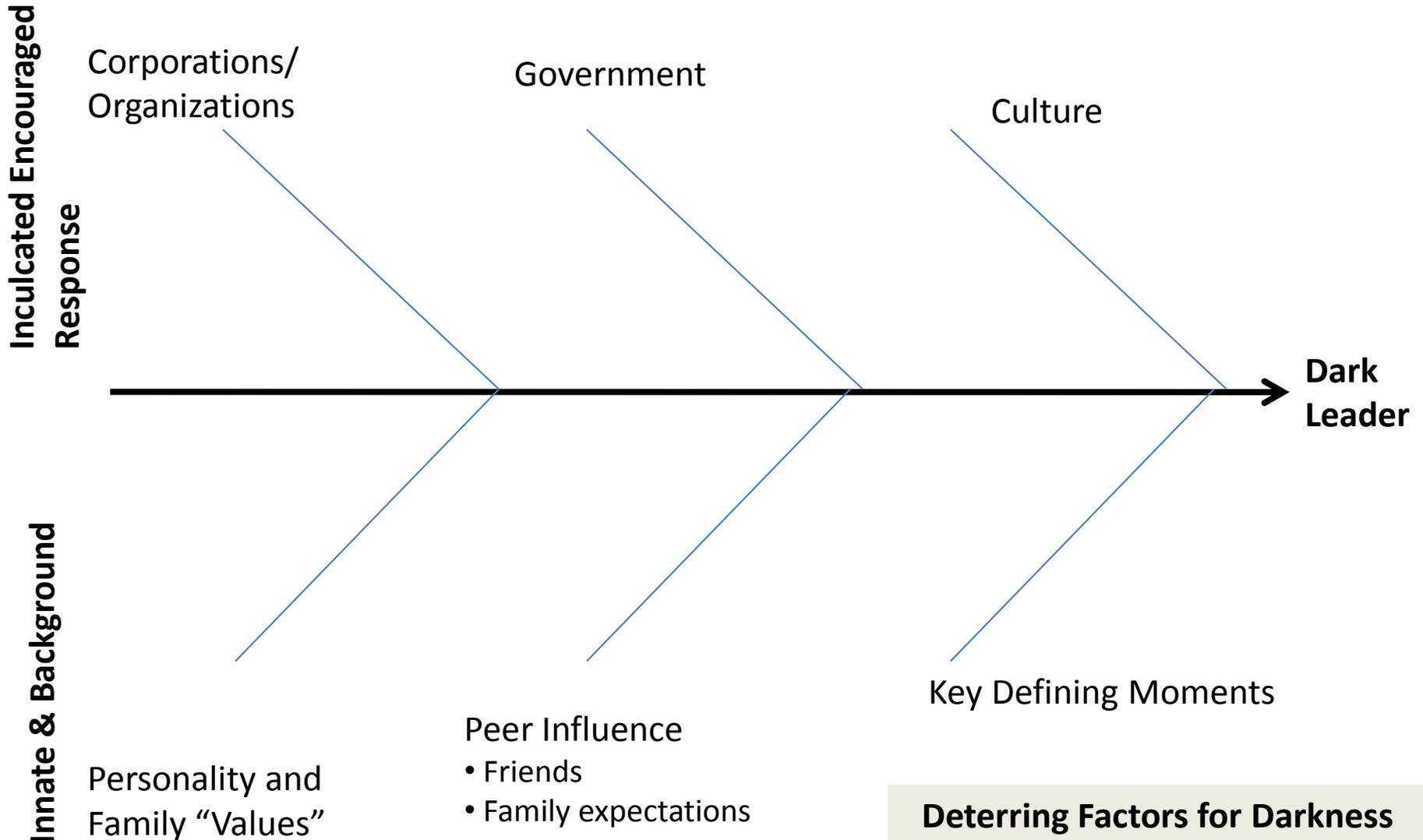
- Insecurity

- Need for acceptance

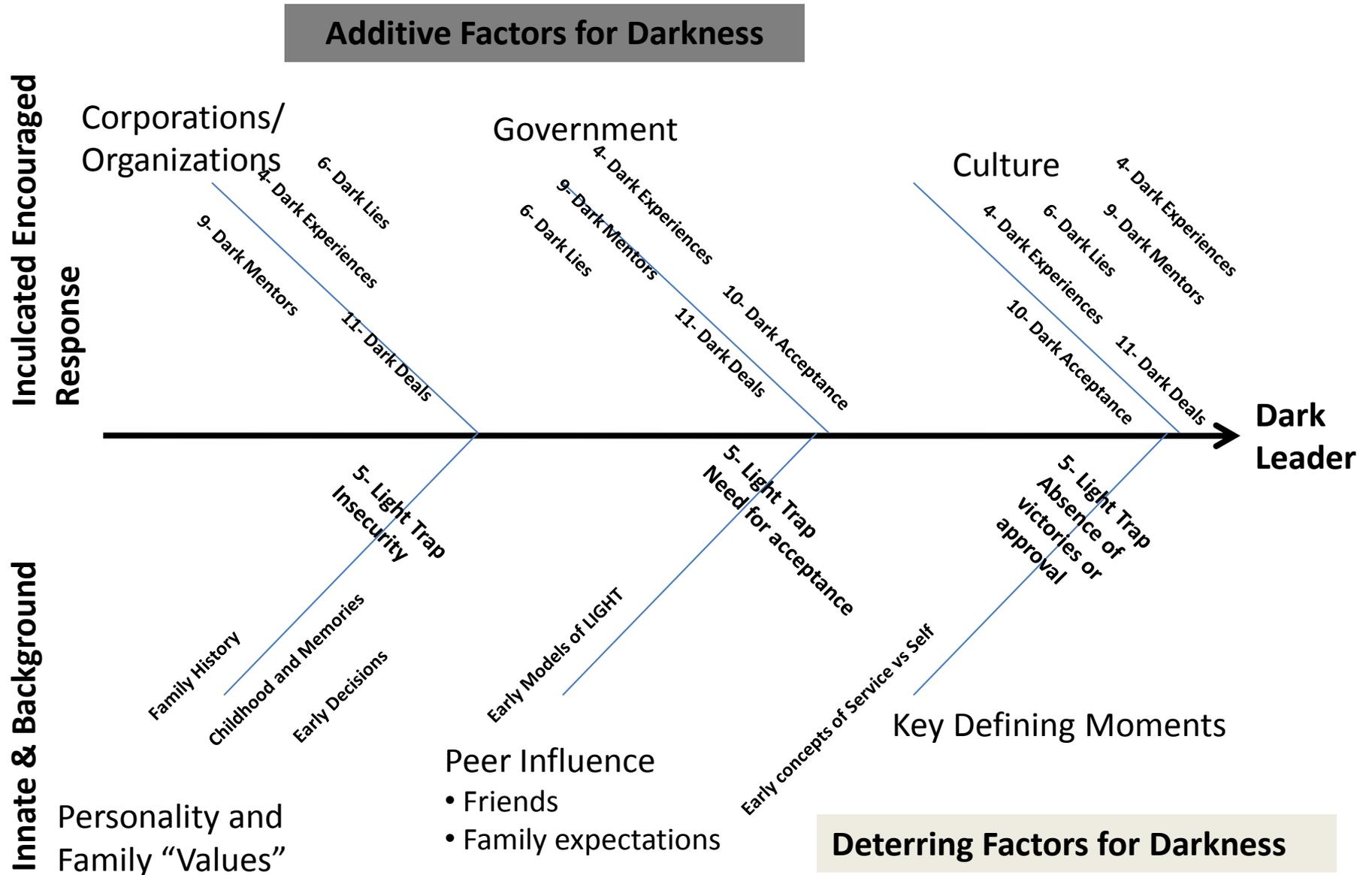
- Absence of victories or approval

# Factors of Dark Leader Development

## Additive Factors for Darkness



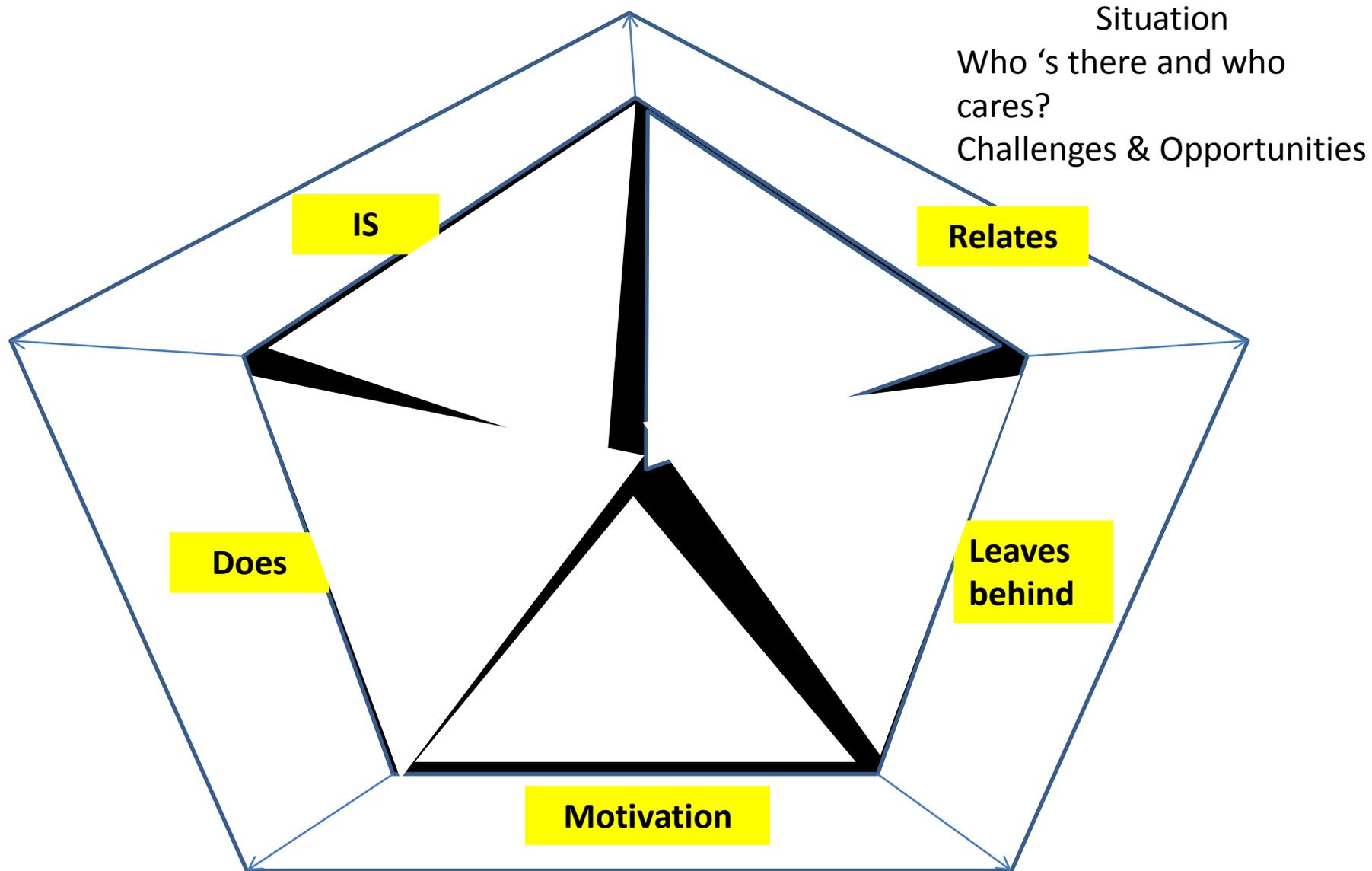
# Factors of Dark Leader Development



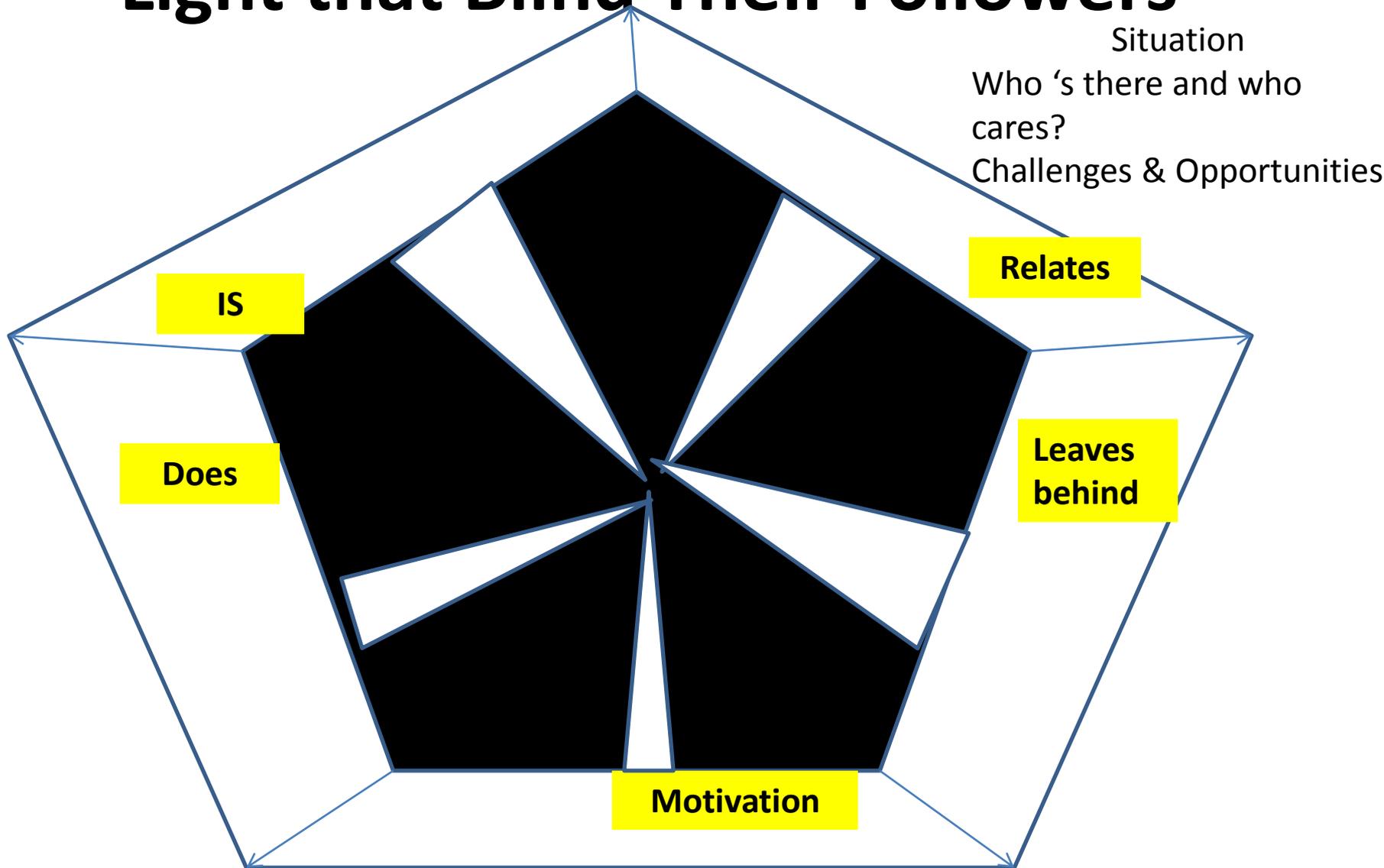
# How to “Fit” the Model to the Picture?

- Return to “Filter” concept
- Analyze each Question separately
- Integrate answers
- Display the picture

# The LIGHT Filter on a “Good” Leader



# Dark Leaders May Have Slivers of Light that Blind Their Followers



# Light Analysis Leadership Model- Col Jessup and the Darkside



Strength of LIGHT  
getting through  
depends on answers  
to five dimensional  
questions:  
1. Who the leader is

**Transparent and Authentic**

# Light Analysis Leadership Model- Col Jessup and the Darkside



Strength of LIGHT  
getting through  
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1. Who the leader is
2. What the leader  
does

**Transparent and Authentic**

# Light Analysis Leadership Model- Col Jessup and the Darkside

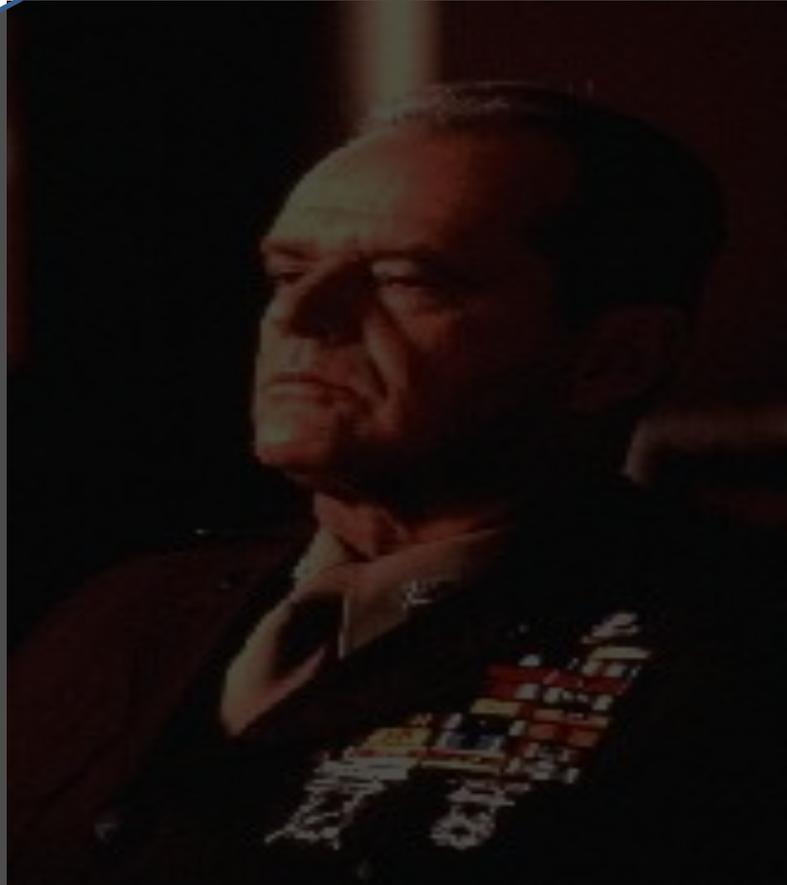


**Strength of LIGHT  
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- 1. Who the leader is**
- 2. What the leader  
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- 3. How the leader  
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**Transparent and Authentic**

# Light Analysis Leadership Model- Col Jessup and the Darkside



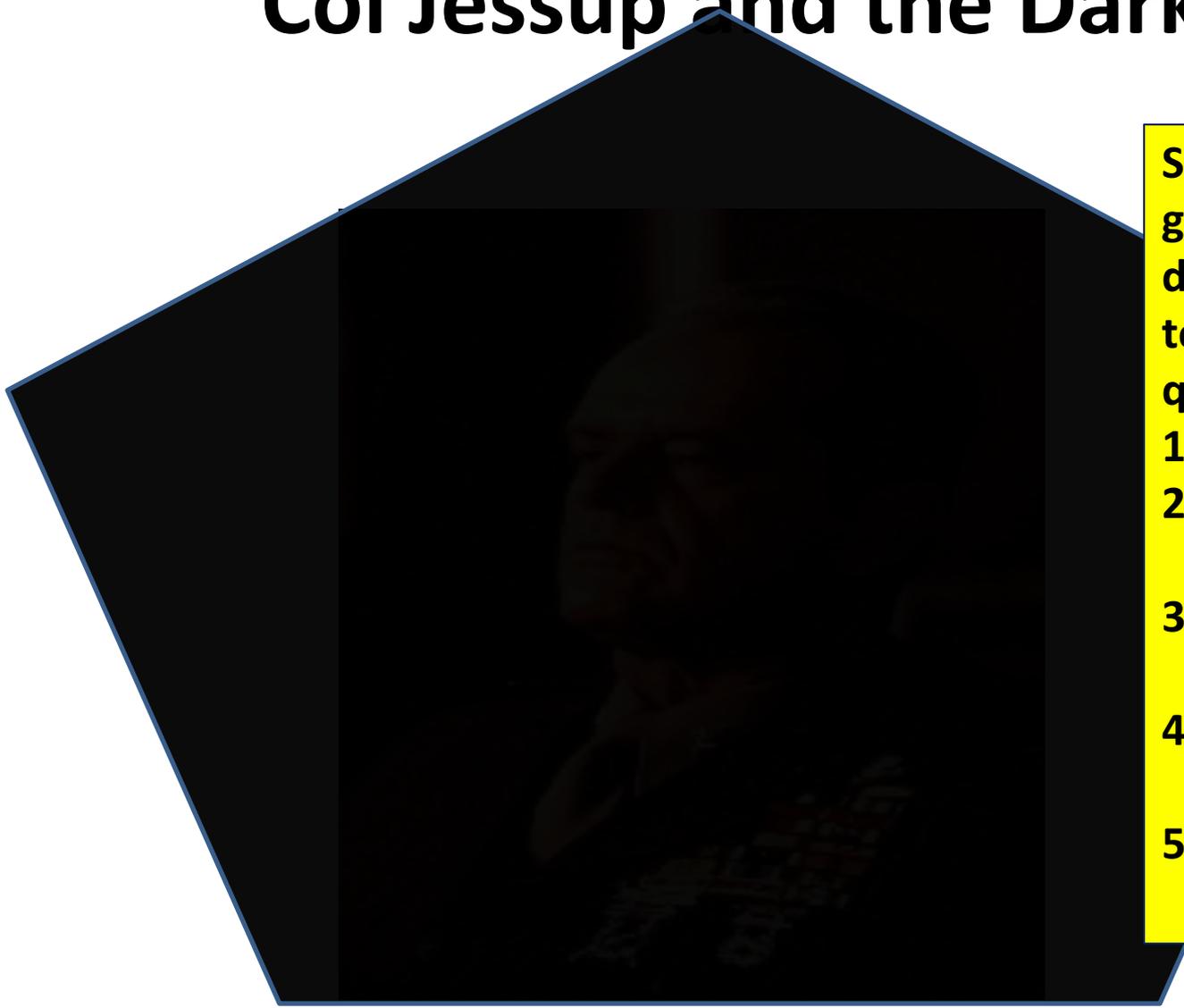
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# **Light Analysis Leadership Model**

## **Col Jessup and the Darkside**



**Strength of LIGHT  
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- 1. Who the leader is**
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- 5. What the leader leaves behind**

**Transparent and Authentic**

But- there has to be a way out!

Maybe it can be done in five steps.

READY?

# READY Path for Staying in the LIGHT

- **Read-** learn what good and bad and light and dark leadership is. Reflect using the LIGHT.
- **Explore** and expand your leadership comfort zone.
- **Aspire** for the leadership challenge; accept and acknowledge the reality of dark tendencies.
- **Discover** and appreciate diversity. Dare to dream.
- **You** . Authentic, Transparent and Focused on mission.

# Stay LIGHT and Be READY

- Who the leader is
- What the leader does
- How the leader relates/communicates
- What are the leader's motives/ drivers?
- What the leader leaves behind
- Reflect on who you are now and want to become.
- Explore what you do and for what purpose.
- **Aspire** for higher leadership. Build relationships through trust.
- **Detect, deter, and defeat** Dark Drivers.
- **You-** Your followers, your organization, your mission.

# Summary

- Leadership is personal. Focus on the Mission!
  - Transparent and Authentic
- Danger of Darkside emergence
- You can choose to stay in the LIGHT
- Shine the LIGHT on yourself
  - Check where you are on the Path to the Darkside
  - Choose to open the LIGHT
- Stay in the LIGHT: Be “READY” to Lead

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